

**INDIANA STATE UNIVERSITY
APPLIED HEALTH SCIENCES**

**Health Education Methods
First Ignite Presentation
“enlighten us, but make it quick”**

AHS 391-001/002

Spring 2018

What is an Ignite Presentation?

It is more like an “Improv” art-form which--when done well--results in a succinct five-minute speech that educates the audience about a topic. It is also fun to create and fascinating to watch.

The following logo and two explanatory paragraphs was copied from Wikipedia, the free encyclopedia; some content was modified for this explanation. (Retrieved from: https://en.wikipedia.org/wiki/Ignite_%28event%29)



The general Ignite logo, which is usually adapted for use in different locales

Ignite is a style of presentation where participants are given five minutes to speak on a subject accompanied by 20 slides. Each slide is displayed for 15 seconds, and slides are automatically advanced. The first Ignite was held in 2006 in Seattle, Washington, and was sponsored by O'Reilly Media and *MAKE* magazine. O'Reilly has continued to support Ignite, but each Ignite is independently organized on the local level. Ignite is a global phenomenon held in more than ten major metropolitan areas.

Ignite is intended to be a rapid way to transmit entertaining and engaging ideas from a varied group of presenters. The format of Ignite is very similar to Pecha Kucha (a presentation style in which 20 slides are shown for 20 seconds each: 6 minutes and 40 seconds in total) or lightning talks (a very short presentation lasting only a few minutes). Most Ignite events have been dominated by geeks, technologists, and DIY'ers; However, they are starting to make their way into professional conferences (e.g., SOPHE [Society for Public Health Education] uses this presentation format).

Ignite Presentation Content:

- You will be assigned a teaching methodology: this will be the topic of your presentation
- Look at this from the perspective of someone who has never heard of your teaching methodology

- How can you help the person *understand the methodology* and understand how to use the methodology at the appropriate time with the appropriate audience? This might include, but is not limited to:
 - Broad education information
 - How to engage with others using the methodology
 - Suggested skills acquisition
 - Support groups
 - Local help/state help

Other questions you might need to answer in terms of “education”:

- What is the methodology?
- Who does it primarily affect? (What age groups?)
- How prevalent is the use of the methodology?
- What are future outlooks for use of the methodology?
- What needs to be done to better implement the methodology?

Presentation format:

For this assignment, you will develop an Ignite presentation:

- 5 minutes in length
- 20 slides (including the title slide and closing slide, the closing slide is not a list of references)
- Auto advance slides every 15 seconds
- If use words, do so *sparingly*
- Use photos, photos, and more photos
- Memorize your content
- Include a title slide with:
 - Name of the methodology
 - Your name
 - Course Name
 - University
 - My name
 - Disclaimer: resources are cited on the lesson plan

Presentation Date and Submission:

- Everyone will submit two multiple choice questions (and answers) addressing key points of their presentation.
- Multiple choice questions are due on Blackboard no later than Nov. 16 by 11:59 pm.
- Order of presentations will be determined via random draw. Everyone must be ready to present the first day.
- Absences are not allowed during the Ignite Presentations. Anyone missing, except for an excused absence (see syllabus for definition of excused), will lose 15 points on their Ignite Presentation final grade.